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## SUBMIT DIGITAL FILES

(For canvas with silicon)

It is important that the files are properly formatted. Here are some pointers that will help to processing smoothly.

### Layout

- Preferably submit files in the original format. Very large formats (5.4> meters) at 10% scale.
- We are happy to help you with a basic “template” in InDesign
- Apply no overlap
- Submit layout in CMYK
- Image resolution min 100 dpi format 1:1, otherwise in proportion.  
You can check image quality in Photoshop by going through the following steps;  
File/Image to open first
  1. Open the format window via menu [Images>Image size].
  2. Adjust the resolution to 100 Pixels/inch and then adjust the desired final size and click OK.
  3. Go via menu [View>Actual size] and then see a part of the image with the quality as you will see it on the print. (Remember that this method gives an indication. The quality of your screen also plays an important role. Also take into account that you are actually at a distance from the canvas.
- Deep black values for surfaces C=60 M=60 Y=60 K=100
- Preferably do not make a gradient in Illustrator, only use Photoshop for this.
- Do not convert PMS shades to the CMYK values.
- Always convert used fonts to paths (outlines).

### Deliver

- Preferably submit files in high-res PDF
- Deliver files Indesign, Photoshop and Illustrator incl. links and **convert text into contour**.
- Other files may lead to a shift in delivery date and additional processing costs.
- No overpressure. If objects in the file are overprinted, they will not be printed.  
**The file can be checked for overprint in the following way.**  
Open as PDF with Adobe Illustrator. Now to check if there is overprint in the file, go to [Display, Overprint preview]. Then you can see if there is indeed overprint in your file. To remove this go to tab [Features]. Now if you select the files, you can turn off [Fill Overprint] and you will see that the overprint has been removed. Now save the file.  
The file name is always provided with document format and a separate PDF for each layout / canvas.
- The files can be delivered via wetransfer.com and to email address ivo@aaadisplay.com

### Approval/corrections

- Changes to digital files are made by AAA Display only after order. All changes must be approved by means of a proof via email.
- We deliver high quality prints and pay attention to the maximum color range. Our customers are always very satisfied with the colors. If you would like to have a color proof beforehand, that is of course possible. Please indicate this in time so that this does not affect the delivery time.
- Sample files sent as jpg or pdf by email cannot be considered as a color proof.
- If there is no time for approval, AAA display is not responsible for any errors.

You can supply the files in both CMYK and RGB. All our printers work according to the CMYK principle. This means that PMS colors are also built up with these colors and are approached as closely as possible. Keep in mind that some colors are more difficult to approximate with CMYK. It is not recommended to use transparencies or overprint to avoid unexpected and unwanted effects.