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## **THE DELIVERY OF DIGITAL FILES**

- Deliver the artwork Lay-out on 100% net format, and remember the bleed of 1 cm around.
- When there is an absolute colour matching requirement specify the PMS colour numbers (we are processing PMS coated and uncoated colour references, so make sure not to use other types)
- Do not deliver the documents in PDF format.
- Send the Artwork easy with: [www.wetransfer.com](http://www.wetransfer.com), attn : [ivo@aaadisplay.com](mailto:ivo@aaadisplay.com)
- Make sure that it contain only the Artwork which should be processed to prevent pickup of wrong material.
- Always include a colour example on PDF without markers
- Files delivered in different ways can lead to a price adjustment and postpone the delivery date.

## **ILLUSTRATOR Preferable MAC CS3 or Windows CS4**

- Transpose letter types to outlines.
- Make sure to include Illustrations and/or other embedded material.

## **PHOTOSHOP Preferable MAC CS3 or Windows CS4**

- Safe images as tiff in CMYK. Do not deliver colour separated files.
- RGB-files are transposed to CMYK through which colour differences can arise.
- Minimum resolution for picture material 100 DPI

## **INDESIGN Preferable MAC CS3 or Windows CS4**

- Use letter types outlines instead of including the fonts.
- Make sure to include Illustrations and/or other embedded material.
- Use the "Generate Package" option, to make sure everything is included.

## **QUARKXPRESS (> Version 6)**

- Include illustrations, scans and letter types.
- With imported (as EPS value) detached made scans, the outlines must not be made too complex.
- Safe images in EPS, not Tiff
- Files made up in other programs, exclusive in deliberation with the department DTP.

## **SCANNING**

- Images always scan in CMYK. Indicate out cuts.
- Always include minimum 1 cm around extra image ( in connection with confection)
- At 33,3% of the real size 300 Dpi ( at real size min. 100 Dpi)

## **APPROVAL/CORRECTIONS**

- Corrections in digital files are only made by AAA Display after order. All corrections have to be approved by mail or by a proof print.
- In case there is no colour proof added as reference, AAA Display will not be responsible for artwork errors.
- If there is no time for approval, AAA Display will not accept the responsibility for artwork mistakes.
- Proof files send as JPG or PDF by mail can not be seen as colour proof.